



# IIT Mandi iHub & HCI Foundation

Section 8 Not-for-Profit Company

Technology Innovation Hub (TIH) in Human-Computer Interaction (HCI)

IIT Mandi iHub & HCI Foundation  
Technology in Harmony with Human Needs

**Regd. Office:** Indian Institute of Technology Mandi, VPO Kamand, Mandi, Himachal Pradesh, India – 175075

## Call for Innovation (CfI)

*Addressing Real-Life Problems through HCI*

### About IIT Mandi iHub:

IIT Mandi iHub and HCI Foundation (iHub) is a Section 8 company established under the National Mission on Interdisciplinary Cyber-Physical Systems (NM-ICPS). The vision of iHub is "To be an internationally recognized hub that nurtures Human-Computer Interaction (HCI) research, enables technology translation for industry adoption, and scales skill development." For more information, visit [www.ihubiitmandi.in](http://www.ihubiitmandi.in)

### Description:

Call for Innovation (CfI) is a program focused on addressing real-life problems with the intervention of HCI. This program is designed to provide innovators, researchers, and technology enthusiasts who are passionate about translating their ideas into productized solutions for industry adoption. The applicant may be a startup or from academia, or from the mainstream industry in the area of HCI. **HCI** is the confluence of Computer Science, Industrial Design, and Cognitive Science.

### What is CfI?

Our Call for Innovation Program goes beyond funding – it is your gateway to revolutionize real-life problems using HCI-based solutions, tightly intertwined with a close industry interface. This is your chance to shine, disrupt, and secure funding of up to INR 1 Crore!

### Why Apply for CfI?

- **Funding:** Secure up to INR 1 Crore to fuel your startup's growth.
- **Mentorship:** Gain invaluable insights from industry experts and seasoned mentors.
- **Networking Opportunities:** Connect with a diverse ecosystem of investors, fellow entrepreneurs, and potential collaborators.
- **Visibility and Recognition:** Showcase your innovation on a national stage and receive the recognition you deserve.

The proposals are invited by the startups in the following domains (though not limited to):

- Environment
- Healthcare
- Information and Technology
- Defence and Security

### Categories:

CfI is open to startups across various industries. If you're disrupting area of HCI in the following fields, we want to hear from you!

- *Device Led HCI Technologies*
- *Assistive HCI Technologies*
- *HCI Experience Technologies*
- *Large-Language Models (LLMs) and Generative AI (Gen AI)*

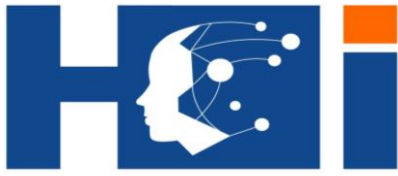
### Application Process:

- **Submit Your Idea:** [Click Here](#) and complete the easy online application.
- **Pitch Your Vision:** Shortlisted candidates will have the opportunity to present their ideas to our esteemed panel.
- **Get Funded:** Successful startups will receive funding of up to INR 1 Crore!

### Important Dates:

**Workplace:** IIT Mandi iHub and HCI Foundation Office, North Campus, IIT Mandi, VPO Kamand, District Mandi, Himachal Pradesh - 175075

**Email:** [tih@iitmandi.ac.in](mailto:tih@iitmandi.ac.in) | **Website:** <https://www.ihubiitmandi.in> | **CIN:** U73100HP2020NPL008102



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- **Application Open:** 20<sup>th</sup> January 2024
- **Application Deadline:** 10<sup>th</sup> February 2024-20<sup>th</sup> February 2024

**Apply Now:** <https://xt9iuyp9fqg.typeform.com/to/KsE7Tg34>

### **Join the Innovation Revolution!**

Don't miss out on the chance to turn your innovative idea into reality. CfI is more than just funding; it's your launchpad to success. [Apply now](#) and let your startup's journey begin!



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