IIT Mandi iHub & HCi Foundation
A Section 8 Not-for-Profit Company
Technology Innovation Hub (TIH) in Human-Computer Interaction (HCi)

Regd. Office: Indian Institute of Technology Mandi, VPO Kamand, Mandi, Himachal Pradesh, India – 175075

Call for Innovation (CfI) Program 3.0
Solving Real-World Problems through HCi

About IIT Mandi iHub:

IIT Mandi iHub and HCi Foundation (iHub) is a Section 8 company established under the National Mission on Interdisciplinary Cyber-Physical Systems (NM-ICPS). The vision of iHub is "To be an internationally recognized hub that nurtures Human-Computer Interaction (HCi) research, enables technology translation for industry adoption, and scales skill development."

For more information visit www.ihubiitmandi.in

Description:

Call for Innovation (CfI) is a program focused on addressing real-life problems with the intervention of HCi. This program is designed to provide innovators, researchers, and technology enthusiasts who are passionate about translating their ideas into productized solutions for industry adoption. The applicant may be a startup or from academia, or from the mainstream industry in the area of HCi. HCi is the confluence of Computer Science, Industrial Design, and Cognitive Science.

Eligibility Criteria:

- **Common:** Start-ups with an innovative HCi-based idea/solution.

For *CPS Prayas:

- Anyone applying for CPS - PRAYAS must be an Indian citizen and possess government-approved nationality proof, such as a valid passport or voter ID. The applicant should be at least 18 years old at the time of application.

For CPS Seed Support System (SSS) and CPS Dedicated Innovation Accelerator (DIAL):

- Start-up must be registered private company.

- The startup must be an Indian entity. This support is not intended for Indian subsidiaries of multinational or foreign companies. Individuals with Overseas Citizen of India (OCI) or Person of Indian Origin (PIO) status will be regarded as Indian citizens under this scheme.

- Indian promoters should hold a minimum of 51% shareholding in the startup.

If you're disrupting area of HCi in the following domain areas, we want to hear from you!

- **Assistive Technologies (including **BCi)**: Access & technology usage, regardless of their abilities

- **Device-Led Technologies**: Usage of device features and capabilities to enhance users' intuitive interaction

- **Experience Technologies:** Making technology usage functional & enjoyable

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- **Generative AI:** Reshaping application interface & computational processes and capabilities

Why Apply for CfI?

- Funding: Secure up to **INR 1 Crore** to fuel your startup's growth.

- Mentorship: Gain insights from industry experts and seasoned mentors.

- Networking Opportunities: Connect with a diverse ecosystem of investors, fellow entrepreneurs, and potential collaborators.

- Visibility and Recognition: Showcase your innovation on a national stage and receive the recognition you deserve.

Important Dates:

Application Open: **17ᵗʰ Dec 2024**

Application Deadline: **10ᵗʰ Jan 2025**

Link to apply: https://xt9iuyp9fqg.typeform.com/to/JOaMdAlu

Join the Innovation Revolution!

CfI is more than just funding; it's your launchpad to success.

*CPS – Cyber Physical Systems
**Brain-Computer Interaction